Gen Gama Coin (GGC) White Paper

Version 1.0

Date of Issue: July 2025

Issued by: Artify Minds Lab Private Limited

1. Executive Summary

Gen Gama Coin (GGC) is a digital utility token designed to transform educational engagement into tangible value within the GEN Gama ecosystem. Integrated into the GEN Gama platform, GGC incentivizes learning through a "Learn-to-Earn" model where users mint coins by completing courses and exams. With a fixed supply of 5 trillion coins, algorithmic scarcity, and real-world utility, GGC fosters a self-sustaining ecosystem for 50 million+ Indian users. Built on scalable SQL infrastructure, GGC prioritizes speed, cost efficiency, and accessibility while enabling peer-to-peer trading and utility-based value growth.

2. Introduction

Vision: Democratize education by transforming knowledge acquisition into tangible value.

Mission: Empower users—students, professionals, and underserved communities—to earn digital assets through skill development.

Platform: GEN Gama, an educational hub offering bite-sized courses (2,000 words) and competitive quizzes.

Token Role: GGC bridges learning, utility, and digital commerce, creating India's first education-centric token economy.

3. Tokenomics & Minting Mechanism

3.1 Coin Minting

• Source: Users mint GGC by completing courses and exams

• Credit System:

Correct answer on 1st attempt: 5 credits

Correct answer on 2nd attempt: 3 credits

Correct answer on 3rd attempt: 1 credit

3.2 Minting Formula

• Base Rate (May 29, 2025): 1.5 GGC per credit

• **Daily Decay:** Minting rate reduces by **0.3% daily** to reward early adopters

• Supply Cap: Hard-capped at 5 trillion GGC

3.3 Value Growth

• Utility Appreciation: GGC's value for platform utilities increases by 0.3% daily

• Market Valuation:

o Initial rate: **₹0.01 (1 paisa)** per GGC (May 29, 2025)

o External marketplace rates are demand-driven and unregulated

4. Technology: SQL Infrastructure

Why SQL Over Blockchain?

Feature	SQL Advantage	Traditional Blockchain
Speed	10,000+ TPS	10-100 TPS
Cost	Zero gas fees	Variable transaction fees
Security	Enterprise-grade encryption & auditing	Decentralized security model
Scalability	Handles 50M+ users	Scalability challenges

Feature	SQL Advantage	Traditional Blockchain
Eco-Impact	99% lower energy consumption	High energy requirements
Compliance	Integrated KYC/AML (Aadhaar, PAN)	Pseudonymous transactions

Future-Ready: Blockchain bridges planned for exchange interoperability.

5. Token Utility

GGC unlocks value across the GEN Gama ecosystem:

- 1. **Education:** Access premium courses, quizzes, and exam retakes
- 2. **Competitions:** Enter high-stakes skill tournaments
- 3. **Utilities:** Pay for services (certifications, ad-free browsing)
- 4. **Marketplace:** Trade GGC peer-to-peer for digital assets/services

6. Marketplace & Exchange Strategy

- 6.1 GEN Gama Marketplace
- Peer-to-peer trading of GGC and digital services
- Autonomous pricing based on supply-demand
 - 6.2 Exchange Roadmap
- 2025: List on Indian crypto exchanges (CoinDCX, WazirX)
- 2026: Launch GEN Gama Multi-Token Marketplace
- 2027: Global expansion with multi-token support

7. Roadmap

Phase 1: Launch & Education Ecosystem (Q3 2025)

- Official platform launch
- Coin minting integration with exams
- 100,000 user onboarding

Phase 2: Marketplace Expansion (Q4 2025)

- P2P marketplace launch
- Educational partner integrations
- Utility service provider onboarding

Phase 3: Exchange Integration (2026)

- Applications for crypto exchange listings
- Blockchain bridge development
- International user expansion

Phase 4: Global Ecosystem (2027)

- GEN Gama Global Marketplace launch
- NFT integration for educational achievements
- Multi-token support

8. Compliance & Governance

8.1 Legal Framework

- **Classification:** Utility token (non-security)
- **KYC Requirements:** Mandatory Aadhaar/PAN verification
- Regulatory Compliance:
- Indian IT Act & Consumer Protection Rules
- FIU-IND registration preparation
- User Agreement: GGC holds no cash value; external trading not endorsed

8.2 Governance

- Community voting for reward model updates (2026)
- Token holder participation in development decisions

9. Conclusion

Gen Gama Coin redefines education by merging learning with digital ownership. Unlike speculative cryptocurrencies, GGC derives value from platform utility, user growth, and controlled scarcity. By leveraging SQL efficiency and a self-reinforcing token economy, GEN Gama pioneers a sustainable model where knowledge translates into lasting digital value.

Issued by:

Artify Minds Lab Private Limited

Website: www.gengama.com

Contact: info@gengama.com